





Listen to life

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### **INTRODUCTION •**

Communication plays a vital role in social interaction, which is a part of an active lifestyle and hearing is the key to good communication.

About 10% of the world's population has hearing loss. Hearing loss is on the increase, primarily due to longer life expectancies and increasingly noisy environments.

Around 466 million people worldwide have disabling hearing loss and it's estimated by 2050 over 900 million will have disabling hearing loss. (World Health Organization 2020)

Hearing loss is one of the disabilities that can be treated most inexpensively with the greatest benefit, for individuals or society as a whole.

Many people sacrifice seven years of good hearing because they don't acknowledge their hearing loss at the earliest. Seven years of easy conversation, clear sounds, better living, and socialization are lost.

### SIGNS OF HEARING LOSS

If you feel you are experiencing hearing loss, consider these questions

- Do you often ask others to repeat themselves?
- Do you turn up the TV or radio louder than others prefer?
- Is it particularly difficult to understand conversation when there is background noise?
- Does it often seem as though others are mumbling when they speak to you?
- Do you have difficulty following group conversations?
- Do you find it difficult to identify from which direction sounds are coming?

If your answer is yes to any of these questions, you may have a hearing loss. It is extremely important that you talk to our audiologists, who can help you determine the type and degree of your hearing loss and the course of action to be taken





## YOUR HEARING & BRAIN

Research indicates that the longer you wait to seek hearing loss treatment, the more likely your brain will forget how to interpret sound

Numerous study have linked untreated hearing loss effects to

- Impaired memory
- · Inability to learn new tasks
- Reduced alertness, and increased risk to personal safety
- Social rejection and loneliness
- Fatigue, tension, stress, and depression

If your brain is not getting the right sounds to work with, it takes intense effort to create meaning when the sound signals from your ears are compromised, your brain must work even harder to fill in the gaps. This extra effort can take its toll. That's why it's important that your brain, not just your ears, gets the support it needs

## THINK ABOUT IT

Treating hearing loss means much more than having the ability to hear again.

- Treating hearing loss allows the brain to continue stimulation, which enables alertness among people.
- Better relationship with family and friends.
- Improved safety.
- Improve the quality of life of those we care about.
- When you hear, life becomes rich and the color returns.

## INNOVATIVE SOLUTIONS FOR BETTER HEARING - DIFFERENT STYLES OF HEARING AIDS

01



 IIC (Invisible Inside the Canal Hearing Aids)
 It is one of the most advanced

hearing aids available yet. It is custom designed to the shape of your ear canal to ensure that no one can see it. The IIC is tiny yet provides good amplification to make you hear well.

04



 RIC (Receiver in the Canal)-It is a newer development in hearing aids. Since

the ear canal is left open for air flow, it is very comfortable and almost feels like you are hearing without hearing aids.

02



 CIC (Completely Inside the Canal)- It is one of

the smallest models of hearing aids and is specially suitable if you have a mild to severe hearing loss. The aid is placed deep in the ear canal, making the hearing aid almost invisible. 05



 BTE (Behind the Ear) In BTE, the electronic circuit is

housed in a case that fits behind the ear. Tubing and a custom made ear mould delivers the sound into the ear canal.

03

• ITC (In the Canal)-It is discrete yet larger than CIC hearing aid. It uses a larger battery thereby ensuring a longer battery life.

## **OUR BEST HEARING TECHNOLOGY JUST GOT BETTER**

At Hearfon we believe that hearing well is essential to live your life to the fullest. For more than 25 years, we remain true in our mission by providing pioneer hearing rehabilitation that changes people's lives to thrive both emotionally and socially.

With the advancement in technology, we deal with complete hearing solutions by providing the following.

- Rechargeable hearing aids- Easy handling, no more hassles of disposable batteries, Groundbreaking built-in lithium-ion rechargeable battery that provides long-lasting charge in the hearing aid.

 New wireless accessories for the hearing aids to enhance the betterment of hearing such as:-

TV accessories - If you enjoy watching television, you know that hearing loss can negate that joy for both you and the people in the room. This unique TV accessory makes watching TV enjoyable all over again. You get to listen to your favorite shows at the volume you want without needing to turn it high/low at all in the room.

Remote accessories- It is great for hearing aid wearers who want something besides their smartphone to adjust their hearing aids. With this accessory, you can control memories and volume, mute your devices and turn various special features on or off.





#### MULTIBRAND ADVANTAGE

Hearfon brings to you the best hearing aids from Phonak, Oticon, Starkey, Widex, and Resound offering the most sophisticated state of art band aesthetically built hearing aid to the people with hearing impairments.

Hearfon is not an exclusive dispenser of any of the brands, therefore you are. rest assured that you will be prescribed a hearing aid that suits your hearing requirements rather than what is available with us.

Also with our vast amount of experience in dealing with speech and hearing impairments in the last 25 years, you are assured of world-class professional service and unmatched privileges at all times.

With this, Hearfon reassures you of a new hearing experience under our professional experienced guidance.



# READY TO TAKE THE NEXT STEPTO BETTER HEARING?

HearFon is a leading Speech and Hearing chain across Bangalore offering comprehensive range of Hearing and Speech Solutions.

Catering to the special lifestyle needs of patients, HearFon Audiologists, along with world-class technology-enabled Products, strive to deliver 360-degree solutions

The management team is headed by an audiologist couple with an experience of over 25 years and together they have put a great team, protocols and systems in place at HearFon to ensure that you are able to hear better and listen to life.

So what are you waiting for?

Call us today and talk to our specialists and see how we can help you listen to life again.

Toll Free No: 1800 103 0822